Intellectual Property in the Fashion Industry Conference 2015

Tailored advice from experts in the world of IP law and fashion

22 October 2015
Central London
6 CPD Hours

£240 + VAT
Package price
(minimum spend applies)
Conference overview

The protection of valuable fashion brands and designs is vital but challenging in the fast-moving world of fashion.

From Prada to Primark, no section of the market is safe from disputes over trade marks rights, copyrights and designs. Fashion houses and high street retailers alike find themselves battling on several fronts, whether their garments and accessories are too closely emulated by competitors or whether they have to combat the scourge of counterfeits.

This conference has become a must-attend for IP lawyers advising fashion designers and retailers. Chaired by IP guru and blogmeister, Jeremy Phillips, it rounds up recent court decisions which impact on the world of fashion, examines latest developments in UK and EU law and practice and provides an ideal medium for the exchange of ideas with other fashion lawyers.

Chair and Speakers

Jeremy Phillips Intellectual Property Consultant to Olswang LLP, has lectured and written on a wide range of IP topics. An Honorary Research Fellow with the Intellectual Property Institute, he edits the Journal of Intellectual Property Law & Practice for Oxford University Press, the Butterworths IP Law Handbook for LexisNexis and the European Trade Mark Reports for Sweet & Maxwell. He is responsible for a suite of leading IP weblogs, including the IPKat.

Annabelle Gauberti is a solicitor who provides legal services, on either contentious or non-contentious matters, to companies and individuals working in the creative industries. Annabelle regularly guest lectures at MIDEM, the Cannes Film Festival, the French Institute of Research in Intellectual Property (IRPI), HEC and the International Association of Entertainment Lawyers (IAEL). She is also a founding member, and the president, of the International association of lawyers for the creative industries (ialci).

Stuart Baran practises in all areas of intellectual property, including: patents, SPCs, trademarks, passing off, copyright, designs and confidential information. Stuart has experience as a junior on the biggest of IP cases in the High Court and Court of Appeal, as well as appearing in his own right. Stuart has appeared unled in the High Court, the IPEC, the General Court of the European Union, and the European Patent Office, as well as in trade mark registration proceedings (ex parte and inter partes, at first instance and on appeal) in the UKIPO.

Antony Gold has handled IP litigation for many of the UK’s leading retailers. Most recently, he has acted for Specsavers in its much-publicised trade mark dispute with Asda. The decision of the Court of Appeal has been widely publicised and is the subject of a reference to the Court of Justice. Antony is consistently ranked as a leading individual by independent legal guides.

Chris Hoole is an intellectual property solicitor. He works with retail businesses in the beauty, fashion, technology, gaming and music industries in relation to the protection, enforcement and exploitation of their IP rights. Chris is an active member of the European Communities Trade Mark Association (ECTA) and frequent contributor to national and global IP publications.

Dr. Nicola Searle is a cultural economist specialising in intellectual property and the creative industries. She joined the Institute for Creative and Cultural Entrepreneurship (ICCE) at Goldsmiths, University of London as a lecturer in 2015 where she teaches and researches the creative industries. She is an honorary research fellow at the Centre for Capitalising on Creativity at the University of St Andrews and the economics blogger for the IPKat.

Rosie Burbidge, associate at Fox Williams, advises clients on the protection and exploitation of their intellectual property rights at UK and European Union level. Rosie focuses on dispute resolution in the United Kingdom, particularly designs, copyright and trade mark litigation. Rosie has written articles for The Guardian, World Trademark Review and Intellectual Property Magazine. She is also a regular blogger on issues as diverse as 3D printing and digital photography.

District Judge Melissa Clarke is based at the County Court at Central London. She is one of three District Judges responsible for hearing cases on the small claims track of the Intellectual Property Enterprise Court (IPEC). She also sits as a deputy Enterprise judge in IPEC, hearing claims up to a value of £500,000. Previously Melissa was a solicitor at Linklaters LLP from 1994 -2002. She left Linklaters to join a start-up software company, Incomit AB. As VP Business Affairs she helped grow it from start-up to successful trade sale to BEA Systems, Inc. in 2005.
9.00 Registration

9.30 Chair’s Welcome and Introduction
Jeremy Phillips, Intellectual Property Consultant to Olswang LLP

9.40 Intellectual Property Rights and the Economics of the Fashion Sector
Economics of IP: Design Rights, Copyright and Trademarks | Economics of the Fashion Industry | Fashion’s Paradox: Cultures of copying in fashion and design.
Nicola Searle, Institute for Creative and Cultural Entrepreneurship (ICCE) at Goldsmiths, University of London

10.20 Fashion Brands: A Trade Mark and Passing-off Update
What can be protected, and how? | What to watch out for | A look at some telling cases.
Stuart Baran, Three New Square

11.00 Refreshments

11.15 Copyright and Design: What’s New in the Fashion Sector?
IPEC - we have fast fashion but have we finally got fast (and effective) litigation? | What we talk about when we talk about unregistered design right? | Is it time for the fashion industry to start worrying about 3D printing?
Rosie Burbidge, Fox Williams LLP

11.55 Negative Matching - A Step Too Far
What is negative matching | What was the impact of the Interflora decision on negative matching | How does it impact on future decisions | Is it a step too far?
Chris Hoole, Appleyard Lees

12.45 Lunch

2.00 Lawyering in the Fashion Sector and the Work of the International Bar Association for Creative Industries (IALCI)
Favourite and “real-life” war stories in the fashion and luxury sectors | What we do at ialci, how you can get involved.
Annabelle Gauberti, Crefovi, President of the International Bar Association for Creative Industries

2.45 Litigating Fashion Industry Disputes: Taking a Practical Approach
The particular considerations of the fashion sector - key do’s and don’ts | Saving time and money whilst protecting your rights | Current judicial approaches on surveys, passing off and disclosure.
Antony Gold, HGF

3.30 Refreshments

3.45 The Intellectual Property Enterprise Court
Where to claim – Patents Court, IPEC or IPEC small claims track? | What types of cases are heard in which court? | What damages and other remedies are available? | What are the timescales for resolving a claim? | How much will it cost? | Examples of fashion-related cases.
Melissa Clarke Deputy Judge, Intellectual Property Enterprise Court

4.30 Chair’s Concluding Remarks and Questions

Conference Close 5.00

RESERVE YOUR PLACE
Please quote reference CF118274 at point of booking
0121 362 7705 | REGISTRAR@CLT.CO.UK | WWW.CLT.CO.UK
Fees: £415 + VAT CLT Members/£525 + VAT Non-Members/£240 + VAT Package price (minimum spend applies)
Terms and Conditions

1. Confirmation of your booking will be sent by email or post within 2 days of receipt. A VAT invoice will be sent separately to your accounts department. Conference/course documentation is distributed at the time of the event. 2. Central Law Training Ltd reserves the right to vary or cancel a conference/course where the occasion necessitates. CLT accept no liability if, for whatever reason, the conference/course does not take place. 3. Prices may be subject to change. 4. Early bird offers cannot be used in conjunction with any other Central Law Training promotion or offer (excluding membership discounts). 5. Full invoice payable within 30 days of date of invoice unless: a. Cancellation: For CLT members: provided written notice is received at least 24 hours before the event there is no administration charge applicable. For non members: provided written notice is received at least 24 hours before the event, the fee will be credited less a £25 (+ VAT) administration charge. b. Transfer: in the event of a transfer to another date or event, an administration charge of £25 (+ VAT) for non members will be levied. There is no fee applicable to CLT members. Written notice must be provided at least 24 hours before the event. 6. This booking form constitutes a legally binding contract. The delegate and employer are jointly and severally liable for payment of all the fees due to CLT. 7. To the extent permitted by law, neither CLT nor its presenters will be liable by reason of breach of contract, negligence or otherwise for any loss or consequential loss occasioned to any person acting, omitting to act or refraining from acting in reliance upon the conference/course material or presentation of the conference/course or, except to the extent that any such loss does not exceed the price of the conference/course, arising from or connected with any error or omission in the conference/course material or presentation of the conference/course. Consequential loss shall be deemed to include, but is not limited to, any loss of profits or anticipated profits, damage to reputation or goodwill, loss of business or anticipated business, damages, costs, expenses incurred or payable to any third party or any other indirect or consequential losses.

8. Continuing Professional Development and Continuing Professional Education. Hours or points may be claimed as indicated from the following professional bodies: The Solicitors Regulation Authority, Bar Standards Board, ILEX, ICSA, CIOT, IFA, RICS, ICAEW, CIMA, CIPFA, CLC, ACCA and STEP, (excluding management and skills courses). Data Protection: Central Law Training may periodically contact you with details of programmes and services that may be of interest to you and may pass your details to other companies within the Wilmington Group and selected clients. Please contact the Client Services Team (email to cis@clt.co.uk or write to CLT, Wrens Court, 52-54 Victoria Road, Sutton Coldfield, Birmingham, B72 1SX) if you do not wish to be included in this activity.