

# Data Protection Conference 2017: The Impact of GDPR & Brexit

**13 October 2017**

Central London

## WHY ATTEND?

- Receive the latest information on GDPR's implementation into UK legislation
- Benefit from the experience of leading experts in data protection and privacy law
- Get to grips with your organisation's obligations under GDPR
- Understand how the new rules will be enforced and penalties for breaches
- A conference presented by lawyers, for lawyers

## HEAR FROM THE EXPERTS:

Bird & Bird is ranked in tier one by both Chambers & Partners and Legal 500 for data protection. They are one of the best and most respected firms in the UK for data protection. Our speaker line-up includes some of their most highly regarded team members:

**Francis Aldhouse**

**Ruth Boardman**

**Ellie Cater**

**Emma Drake**

**Jamie Drucker**

**James Fenelon**

**Gabe Maldoff**

**James Mullock**

### — SECURE YOUR PLACE —

PLEASE QUOTE BOOKING REF: CFDP1

0121 362 7705 | registrar@clt.co.uk | [www.clt.co.uk/data-protection](http://www.clt.co.uk/data-protection)

### — DELEGATE FEE —

£360 + VAT – CLT Members  
£720 + VAT – Non-members

# Data Protection Conference 2017: The Impact of GDPR & Brexit

13 October 2017, London

---

## 9.00 Registration & Coffee

**9.30** Welcome and Chair's introduction  
*Francis Aldhouse, Bird & Bird*

### 9.45 Overview of GDPR

- Structure and principles
- How does GDPR differ from the current rules?
- What is happening on e-privacy?

*Francis Aldhouse, Bird & Bird*

### 10.30 The UK Angle

- What does Brexit mean?
- How is the UK implementing?

*James Mullock, Bird & Bird*

## 11.15 Coffee Break and Networking

### 11.30 Individual Rights

- New rights of erasure, restriction and portability
- What has changed to familiar rights (of access and objection)?
- What exemptions are there?

*Jamie Drucker, Bird & Bird*

### 12.15 Accountability

- Data Protection Officers
- Data Protection Impact Assessments
- Records of Processing

*Ruth Boardman, Bird & Bird*

## 13.00 Lunch and Networking

### 14.00 Case Study: Individual Rights in Practice

This case study will work through a request for data portability. The audience will be divided into groups to explore different elements of the legal requirements and practical tips for approaching requirements will then be shared across all the groups.

*Jamie Drucker, Bird & Bird*

### 14.30 Security

- New obligations for processors
- New processor terms
- Breach reporting

*James Fenelon, Bird & Bird*

## 15.00 Coffee Break and Networking

### 15.15 Enforcement and the One Stop Shop

- New penalties and approaches to enforcement
- How does one stop shop work and what is the impact of Brexit?

*Emma Drake, Bird & Bird*

### 16.00 Data Transfer Update

- Latest on pending cases challenging ways of addressing data transfers (Schrems 2, challenging standard contract clause and Digital Rights Ireland/ Quadrature du Net challenging Privacy Shield)
- Impact of GDPR on data transfer rules

*Ellie Cater, Bird & Bird*

*Gabe Maldoff, Bird & Bird*

## 16.45 Chair's Concluding Remarks and Questions

## 17.00 Conference Close

— SECURE YOUR PLACE —

PLEASE QUOTE BOOKING REF: CFDP1

0121 362 7705 | registrar@clt.co.uk | www.clt.co.uk/data-protection

— DELEGATE FEE —

£360 + VAT – CLT Members

£720 + VAT – Non-members

# Data Protection Conference 2017: The Impact of GDPR & Brexit

13 October 2017, London

## CONFERENCE OVERVIEW

The General Data Protection Regulation (GDPR) comes into force in May 2018, bringing with it significant new obligations and sanctions. The new regulation introduces concepts such as the 'right to be forgotten', data portability, data breach notification and accountability. At the same time as organisations are preparing to comply with the new rules, the spectre of Brexit is also looming.

Data protection authorities are regularly issuing guidance on how to interpret the new rules. The Department for Digital, Culture, Media and Sport is planning how best to introduce associated UK legislation – needed to address areas which the Regulation says have to be tackled on a country specific basis, or to introduce exemptions.

This one day conference, **Data Protection Conference 2017: The Impact of GDPR & Brexit**, will give an overview of the regulation, latest guidance and case law and provide an update on UK implementing legislation, to help you understand and consider how your organisation should be preparing for 2018.

We are delighted to be working again with leading data protection firm **Bird & Bird** to present this conference, following excellent feedback from past delegates.

### Our expert speakers will cover topics including:

- E-privacy
- Individual rights
- Data portability
- Data transfers
- Accountability and recording
- Security and security breaches
- Enforcement

With the conference taking place just seven months before the regulation comes into force, you cannot afford to miss this opportunity to ensure you have all the information you need to get ready for the new rules.

## EXPERT SPEAKERS

**Francis Aldhouse** is a consultant to Bird & Bird, specialising in information law and policy. Until 2006, he was UK Deputy Information Commissioner. He had directed the registration, administration, complaints, publicity, investigations and strategic data protection policy functions for the Commissioner. In addition to being a solicitor he holds an LLM and an MSc in Management Studies.

**Ruth Boardman** jointly heads Bird & Bird's International Privacy and Data Protection Group. Her extensive experience includes advising a broad range of public and private sector organisations on information law matters, including representing them on their dealings with Data Protection Authorities and the EU's Article 29 Working Party. Ruth co-wrote Data Protection Strategy (Sweet & Maxwell), has edited the Encyclopaedia of Data Protection (Sweet & Maxwell), is on the editorial board of journal Data Protection Leader, is a contributor to leading online data compliance tool [www.dataguidance.com](http://www.dataguidance.com) and has served on various boards of the International Association of Privacy Professionals.

**Ellie Cater** is an associate in Bird & Bird's Privacy and Data Protection Group. She has experience in advising on GDPR projects, including drafting GDPR-compliant data processing agreements, data transfer agreements, privacy and cookie policies, and data breach notification policies; devising consent mechanisms; and providing strategic advice on the application of GDPR provisions. Aside from GDPR-related work, Ellie has experience in providing strategic advice on the current UK e-privacy framework.

**Emma Drake** is experienced in drafting and advising on a wide variety of data protection issues, including the GDPR. She has drafted privacy policies, data processing agreements, privacy impact assessments and acceptable use policies. She has provided detailed advice on a variety of subjects, including security breaches, data subject rights, employee monitoring and whistleblowing schemes. Emma also has particular experience of co-ordinating and advising on international data transfer and compliance projects. Emma has contributed to various legal publications including Data Protection Law & Policy as well as client position papers. Emma is an IAPP-certified information privacy professional.

— SECURE YOUR PLACE —

PLEASE QUOTE BOOKING REF: CFDP1

0121 362 7705 | [registrar@clt.co.uk](mailto:registrar@clt.co.uk) | [www.clt.co.uk/data-protection](http://www.clt.co.uk/data-protection)

— DELEGATE FEE —

£360 + VAT – CLT Members

£720 + VAT – Non-members

# Data Protection Conference 2017: The Impact of GDPR & Brexit

13 October 2017, London

**Jamie Drucker** is an associate in Bird & Bird's Privacy and Data Protection Group. He has experience of drafting and negotiating data processing and data transfer agreements, drafting privacy and cookies policies, advising on issues of consent, notification and anonymisation, and advising on GDPR data compliance projects. He has also advised clients on data breach incidents, regulatory investigations and data protection litigation.

**James Fenelon** is an associate in Bird & Bird's Privacy and Data Protection Group. He advises UK and international clients on a wide variety of subjects, including GDPR compliance projects, international data transfers, and the law relating to cookies and similar technologies including profiling and online behavioural advertising. James holds a Bachelor of Civil Law from University College Dublin and a Master of Laws from University of Cambridge (including specialism in Information Law). James is an IAPP-certified information privacy professional.

**Gabe Maldoff** is an associate in Bird & Bird's Privacy and Data Protection Group in London. Qualified in New York, Gabe has experience advising on data transfers and international data privacy compliance. From 2015-16, he served as a Westin Fellow at the International Association of Privacy Professionals, where his research focused on emerging privacy issues, data protection 'adequacy' and national security surveillance.

**James Mullock** is a partner at Bird & Bird with 20 years' experience in advising on information law issues, including in the fields of data privacy, cyber risk and freedom of information. James also handles complex technology, communications and outsourcing transactions for both customers and suppliers. Examples of his recent work include advising: a leading e-commerce site on the consequences of a cyberattack; a UK energy company on data issues arising from its smart meter roll out; an applicant for Binding Corporate Rules; the UK water industry to the European Court of Justice on a data law issue; and a leading motor insurance company on supplier contract negotiations and data issues connected to its role out of a telematics system.

## MORE DATA PROTECTION TRAINING FROM CENTRAL LAW TRAINING

### Data Protection: Get Ready for the GDPR

This must-attend course will walk you through the new rules, identifying the most significant changes and explaining how you and your organisation can start preparing now to ensure compliance from day one. As part of this highly practical day, you will create your own plan to ensure GDPR compliance in your firm.

Southampton, 5 Sep  
London, 6 Sep, 6 Dec  
Cambridge, 7 Sep  
Birmingham, 13 Sep  
Manchester, 14 Sep  
Leeds, 26 Sep  
Newcastle, 27 Sep  
Bristol, 12 Oct

### 12 Tricky Data Protection Points

This seminar examines topical issues in data protection law which will enable lawyers to advise businesses and individuals with more confidence.

London, 15 Sept

### An Introduction to Data Protection and its Practical Application

This course provides a practical guide to how data protection works and how the principles must be applied in a variety of contexts. It will also provide essential guidance on the new EU developments in data protection.

Manchester, 11 Oct  
London, 23 Oct

### Data Protection for the Compliance Officer

This course addresses the most important obligations of the responsible person for data protection compliance within the law firm. Attendees will learn what action needs to be taken to reduce risk and to avoid breaches from occurring within their practice.

London, 26 Oct

#### — SECURE YOUR PLACE —

PLEASE QUOTE BOOKING REF: CFDP1

0121 362 7705 | registrar@clt.co.uk | www.clt.co.uk/data-protection

#### — DELEGATE FEE —

£360 + VAT – CLT Members  
£720 + VAT – Non-members